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Under-representation of nonhierarchical triads in structural balance model

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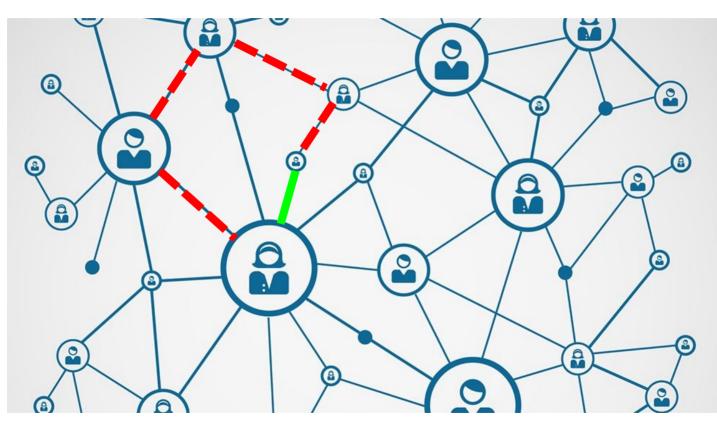
Zurich, 16.05.2024

#### Social networks



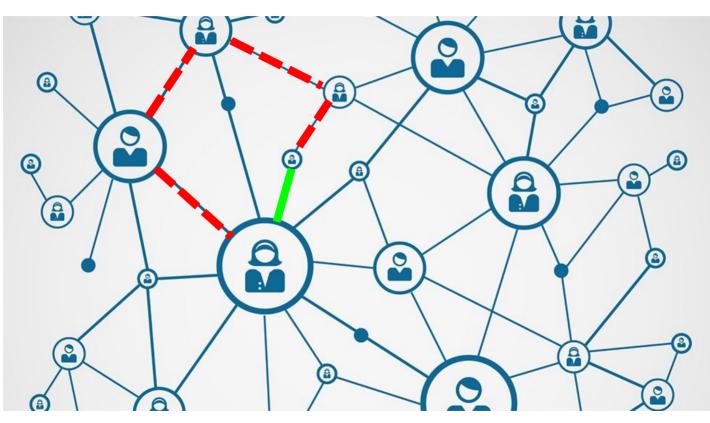
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#### Social networks. Friends and enemies



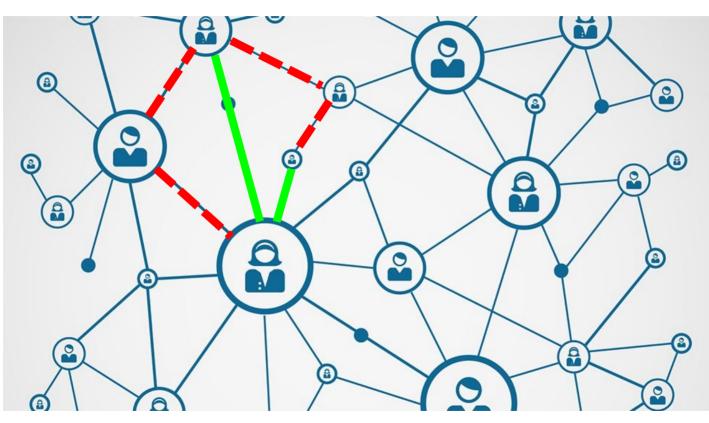
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## Why are people friends or enemies?



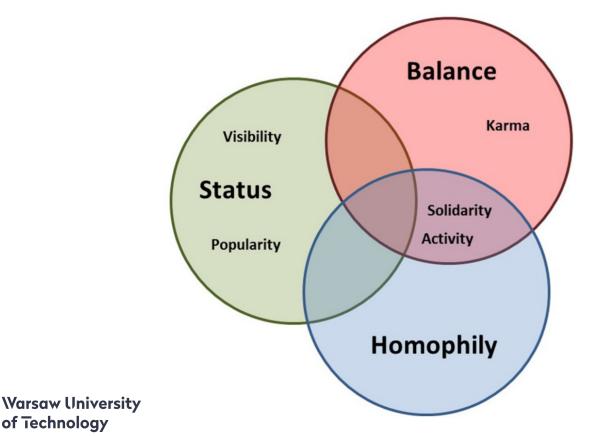
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## Why are people friends or enemies?



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### What influences formation of relations?



of Technology

Source: Yap, J., & Harrigan, N. (2015). Why does everybody hate me? Balance, status, and homophily: The triumvirate of signed tie formation. Social Networks, 40, 103-122.

# Previous work: connecting structural balance and homophily

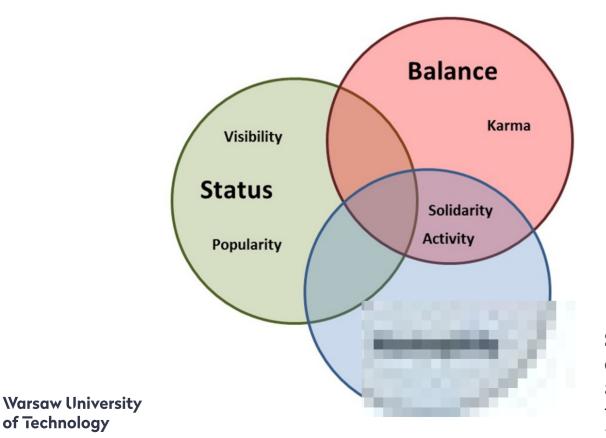
Possible reason why structural balance is not observed are homophilic nature of relations between agents.

(a) Attributes (b) Social links  $a_i^g$ ÷  $a_k^g$ k  $a_m^g$ m (c) Triads

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P.G., Klavdiya Bochenina, Janusz Hołyst, Raissa D'Souza, PRL, 2019

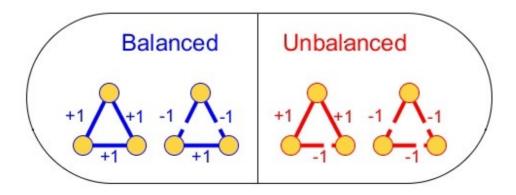
## What influences formation of relations?



Source: Yap, J., & Harrigan, N. (2015). Why does everybody hate me? Balance, status, and homophily: The triumvirate of signed tie formation. Social Networks, 40, 103– 122.

### Structural balance theory

- Friend of my friend is my friend
- Friend of my enemy is my enemy
- Enemy of my friend is my enemy
- Enemy of my enemy is my friend



## Status theory

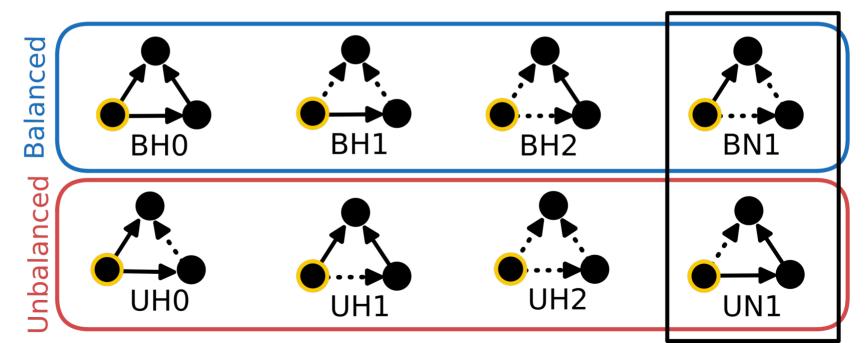
Introduced by Leskovec et al., 2010

- Agents with higher status tend to create negative links to those of lower status
- Agents with lower status tend to create positive links to those of higher status

Systemic result of such an approach is a hierarchical graph.

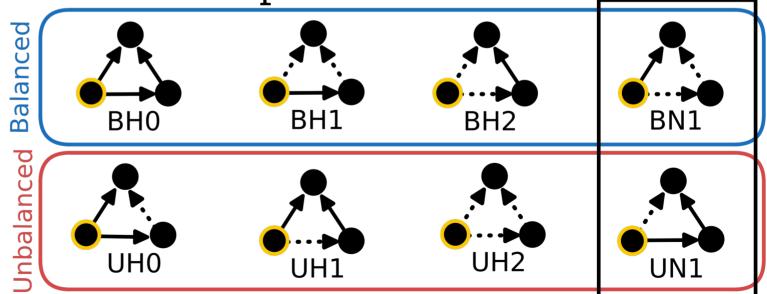
## Bringing the theories together

- Status theory requires directed links
- More types of (un)balanced triads

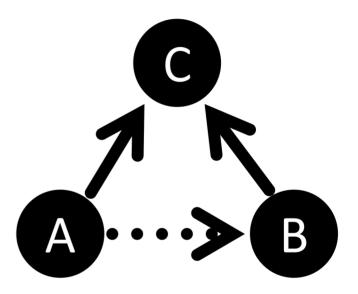


## Our approach

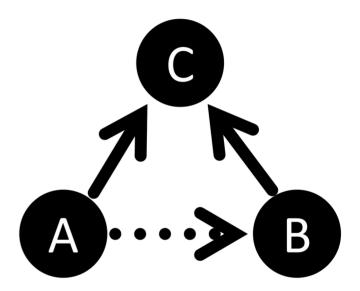
- Directed network
- Local information: egocentric agent perspective We do not consider loops.



- From agent A's perspective:
- A considers B as of lower status
- A considers C as of higher status Thus, C > A > B
- A learns that B considers C as of higher status.
   Thus, C > B

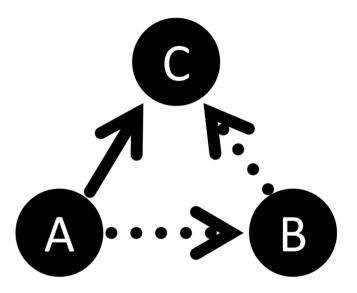


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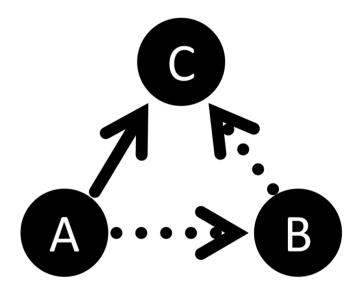


OK! This triad may be stable according to status theory.

- From agent A's perspective:
- A considers B as of lower status
- A considers C as of higher status Thus, C > A > B
- A learns that B considers C as of **lower** status.
   Thus, C < B</li>



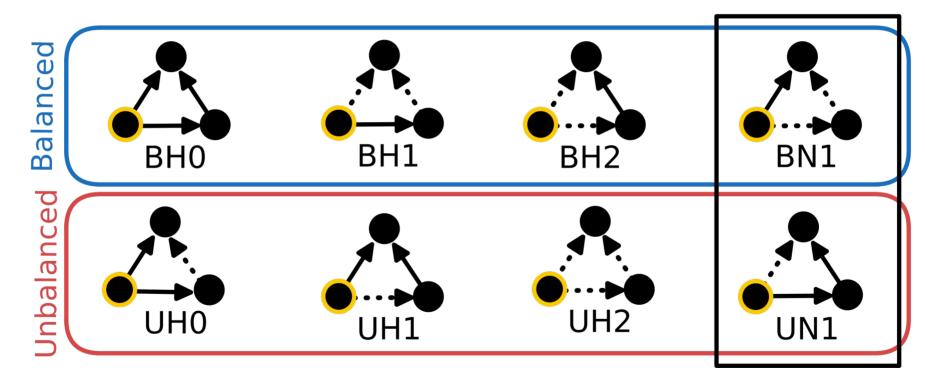
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Unstable! From A's perspective statuses are inconsistent with links.

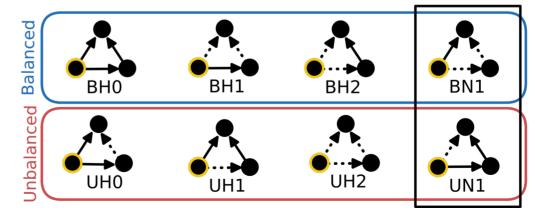
#### Hierarchical and nonhierarchical triads Non-hierarchical



## Classification of ego-triads and stability

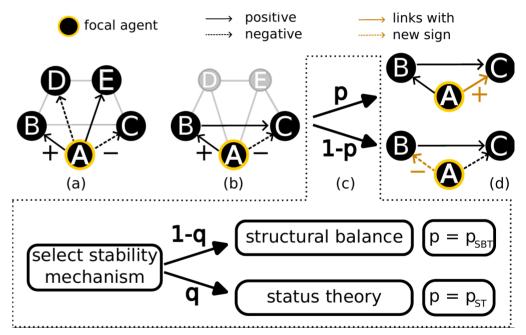
- BH0 **B**alanced **H**ierarchical triad with **O** negative outgoing links from the focal agent A.
- 4 balanced, 4 unbalanced
- 6 hierarchical, 2 nonhierarchical

Non-hierarchical



## Model dynamics and parameters

- At each step:
- (a) Choose a focal agent (agent A).
- (b) Construct an ego-based triad (triad ABC).
- (c) Select a theory to evaluate the triad's stability with probability q. Parameter p becomes  $p_{\text{SBT}}$  or  $p_{\text{ST}}$  depending on the chosen theory.
- (d) If the triad is unstable, then one of the links of the focal agent is flipped. If the links have differing polarities, then the negative becomes positive with probability p.



- g hierarchy (status) importance
- $p_{\mbox{\tiny SBT}}$  probability of building friendly relations
- $p_{s\tau}$  probability of respecting others

## Finding analytical solution

Possible simulation outcomes:

\Va

- Paradise state all links positive (frozen state).
- Quasi-stationary, unbalanced state density of positive links  $\rho$  fluctuates around a stationary level.

Analytical solution comes from detailed balance formula with  $\pi$ + and  $\pi$ describing rates of the evolution of positive and negative links, respectively:

 $\pi^+(\rho; q, p_{SBT}, p_{ST}) = \pi^-(\rho; q, p_{SBT}, p_{ST})$ 

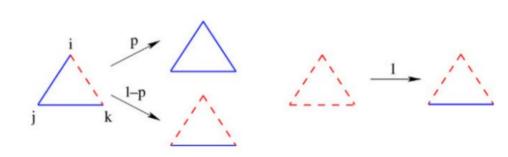
Paradise is always a possible solution. Other possible solutions come from the quadratic equation in  $\rho$ :

$$\sum_{\text{Technology}} \left[ 2(1-q)(2p_{SBT}-1) \right] \rho^2 - \left[ 2(1-q) + (1-2p_{ST})q \right] \rho + (1-q) = 0$$

## Without status dynamics

- With the parameter q=0, ABM contains structural balance dynamics only.
- Such ABM is modified Local Triad Dynamics.
- Directed network
- Agent-based vs triad-based

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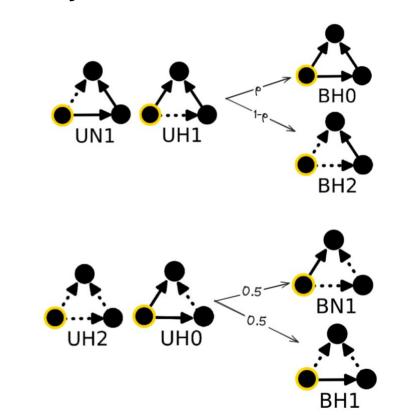


Sources: T. Antal, P.L. Krapivsky, S.Redner Dynamics of social balance on networks, PRE, 2005

Social balance on networks: The dynamics of friendship and enmity, Physica D, 2006

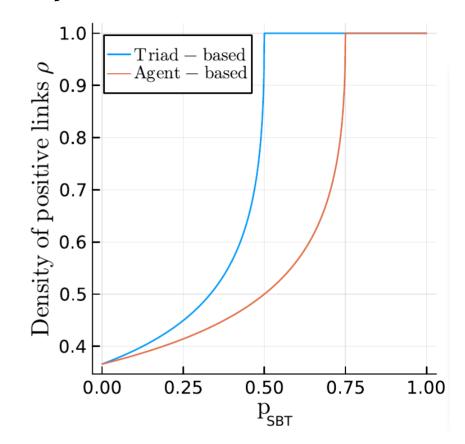
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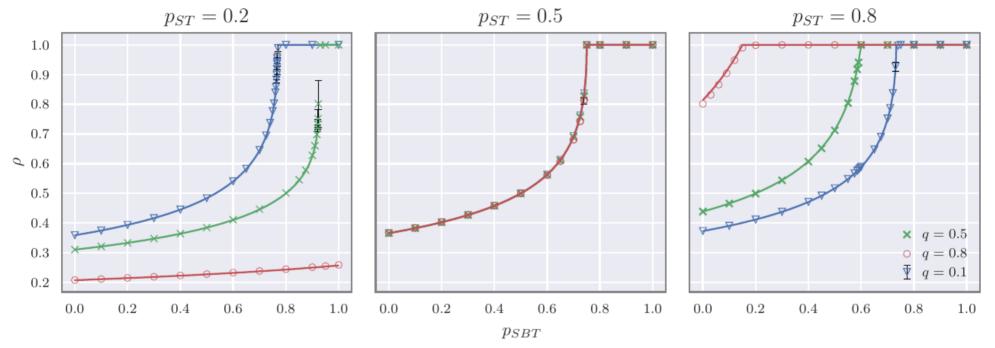


### Without status dynamics

- With the parameter q=0, ABM contains structural balance dynamics only.
- Complete graph topology
- Continuous phase transition
- Agent-perspective makes paradise more difficult



#### Status introduces discontinuous phase transition



• Only with status (q > 0) and

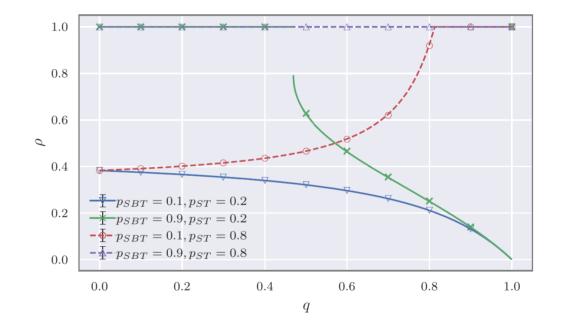
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 When p<sub>st</sub> < 0.5 (i.e., agents put themselves on top of their local hierarchies).

#### Any parameter can be a control parameter

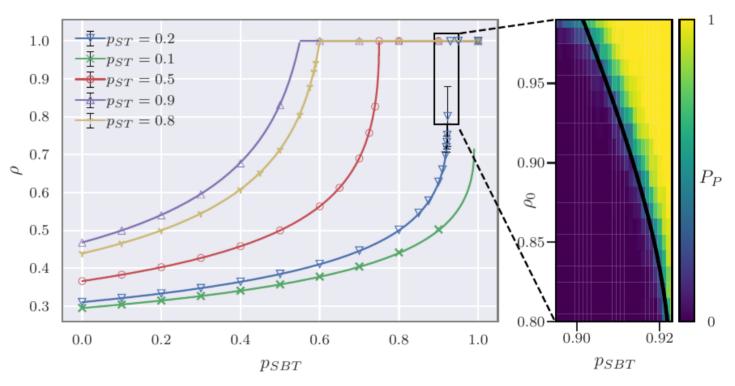
Discontinuous phase transition for *q*:

- When  $p_{SBT}$  is high (i.e., agents prefer friendly relations) and
- When  $p_{ST}$  is low (i.e., agents put themselves on top of their local hierarchies).



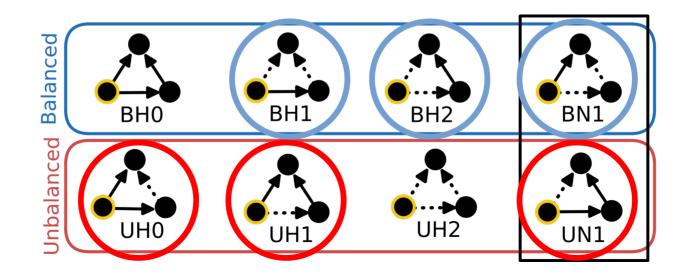
#### Discontinuous transition goes with separatrix

- Quadratic equation gives two solutions.
- Initial positive link density ρ<sub>0</sub> decides of the outcome



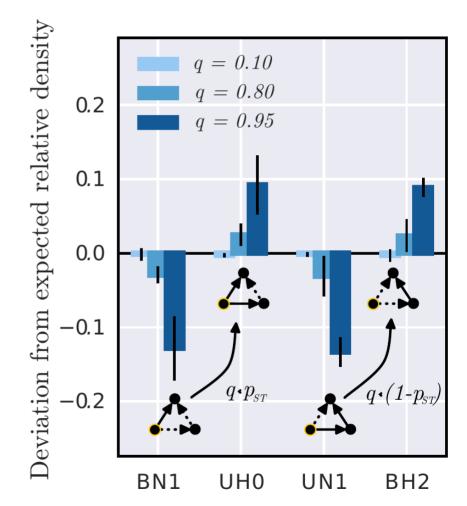
#### Under- and over-representation of triads

• Without status: same abundances of triads with same number of negative links.



#### Under- and over-representation of triads

- Increasing status and agent perspective: nonhierarchical triads – under-represented; hierarchical triad(s) – overrepresented.
- Third pair of triads: not affected by status dynamics
- Expected relative density for each triad type is 1/3.



Digital traces of balance and status competition – chosen datasets

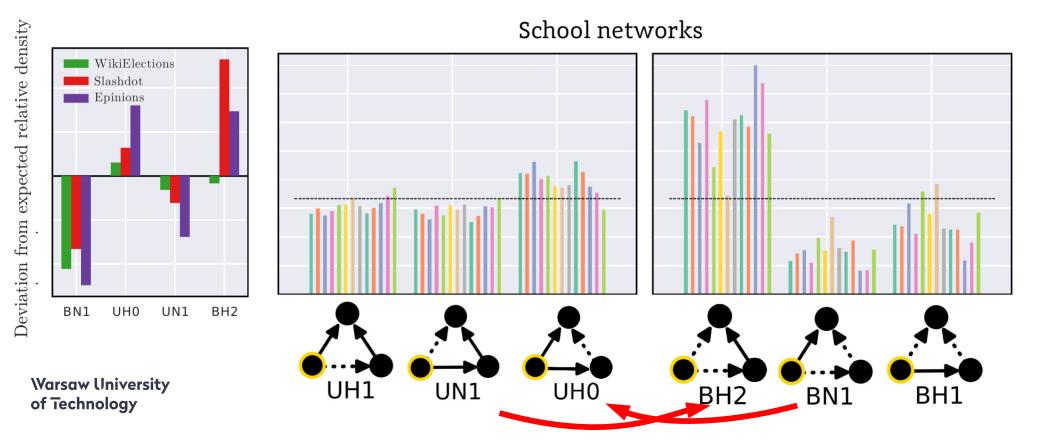
- Large online social networks:
- Epinions (44k nodes, 11M
  edges)
- Slashdot (27k, 1.25M)
- WikiElections (4k, 745k)

Warsaw University of Technology School networks\*:

- 33 networks
- Agents: 3392
- Signed, weighted, directed edges: 57,568
- Agents' characteristics (e.g. prosociality, CRT scores)

\*Source: M Ruiz-García, et al., Triadic influence as a proxy for compatibility in social relationships. PNAS, 2023

# Digital traces of balance and status competition

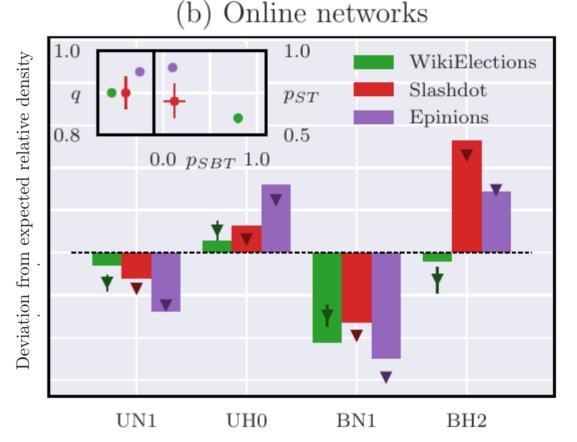


#### Fitting the model parameters to real systems

- For each dataset (WikiElections, Slashdot, Epinions, 33 school networks)
  - Compute:
    - Density of positive links
    - Ego-based triad density deviations
  - perform a grid search in parameter space
  - Look for parameter sets reproducing observed triad density deviations
  - Error function: MSE for obtained deviations
- Keep densities of positive links close to observed ones

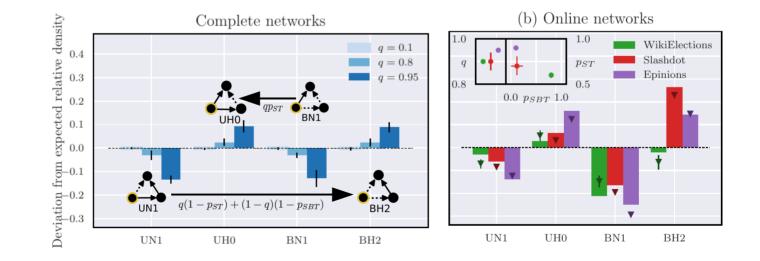
### Fitting model parameters to large networks

- Status is more important in Epinions than in Slashdot and WikiElections
- Slashdot and Epinions are similar: (low p<sub>sbt</sub>, high p<sub>st</sub>). In conflict: favour negative relations, tend to respect others
- Question: how to connect obtained parameters to network/agent characteristics?



#### Fitting model parameters to large networks

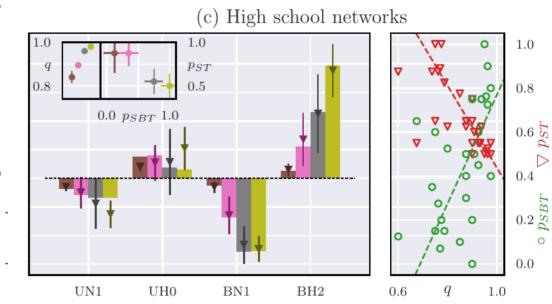
- larger BH2 low p<sub>SBT</sub> (create enemy relations)
- larger UH0 higher p<sub>st</sub> (respect others)



#### Fitting model parameters to school networks

- Varying level of status
- Correlation of parameters
- *q* is anti-correlated with *p*<sub>ST</sub>: the more hierarchy is important, more frequently people place themselves on top of hierarchy.





#### Fitted parameters ~ System characteristics

- School dataset:
  - gender, *prosociality* score, CRT score of students.
  - weight of relations (strong/weak)
- Excluded 6 schools with high triangle interconnectivity
- Linear regression: What are the explanatory variables for status vs balance parameter q?

#### Fitted parameters ~ System characteristics

- Weak links: significant positive influence on q. Strong links: significant negative influence on q. => The stronger the relations are, the more often the individuals follow balance dynamics as compared to status.
- Weak but significant positive influence of mean prosociality on q => groups with higher antisociality tend to be less hierarchical. (~<=~ Halevy et al, 2011)</li>
- Density of most antisocial people matter the most.

## Conclusions

- Agent-based model combining structural balance and status theories with continuous and discontinuous phase transition analyzed numerically and analytically.
- ABM generates triad deviations which are also observed in real systems.
- We fit model parameters to real systems.
- We retrieve system factors that *take part* in balance vs status competition.