## **E** *H* zürich



SG Seminar

## Large Language Models in the Age of Misinformation

The rise of novel generative AI has sparked widespread excitement and significant concerns worldwide. These technologies, such as OpenAIs GPT-3 and Midjourney, have demonstrated unprecedented capabilities in generating humanlike text and realistic pictures and videos. In this talk, we overview the potential detrimental effects of generative AI when employed to create sophisticated disinformation campaigns, spread misinformation as well as deliver targeted attacks to individuals and organizations.

When: Thursday \_\_\_\_\_15th February 2024

## Prof. Francesco Pierri

Politecnico di Milano

16:15 pm - 17:00 pm Where: ETH Zürich Rämistrasse 101 LEE E 126

More information available at https://www.sg.ethz.ch/

## Chair of Systems Design